



A leading US University Steps up Salesforce Data Storage Management using DataArchiva

Challenges

- The leading educational institute was using Salesforce extensively and was dealing with a huge volume of data (nearly 600GB). The volume of the historical data was huge that basically included old Cases & Emails.
- Apart from this, they also had a big chunk of Field History Data which they wanted to archive.
- As the data they were dealing with were highly sensitive in nature, they were looking for an archiving solution that can take care of the security aspects.
- They already had an infrastructure set with AWS Postgres to keep the archived data of their Salesforce system. So, they were looking for a solution that supports AWS.
- They were also looking for a solution that can help them view the archived records using the console app.

Solution

- We implemented the solution and did the initial data migration ensuring uninterrupted business operations.
- DataArchiva using its extension DataConnectiva offered structured data archiving solution and archived all the historical data including old cases, emails, and field history records into the AWS Postgres database.
- By periodically archiving historical data, our solution reduced the recurring additional data storage costs and maintained CRM performance.
- They were able to see all the archived records using the console app.

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