



## A Fortune 500 Financial Firm Efficiently Managed Over 100 Objects, 30+ levels of Object Relationships & 500+ complex data relationships with DataArchiva

### Challenges

- **Org Complexity:** The financial giant has one of the most complex Salesforce systems which has over 100 Objects with 30+ levels of Object relationships and 500+ complex data relationships.
- **Third-party Apps:** Along with this, they were using 10+ AppExchange apps for various business operations. As a large enterprise having multiple users, they were having a lot of customizations across their system.
- **Massive Data Volume:** This highly complex Salesforce system was generating a massive volume of data from over 20 different sources. A few of the major data growth sources were profiles, contacts, activities, accounts, cases, tasks, transaction records, addresses, leads, etc.

### Solution

- DataArchiva offered structured data archiving and archived all the historical data including profiles, contacts, activities, accounts, cases, tasks, transaction records, addresses, leads, etc.
- DataArchiva implementation, initial data migration, solution training & support.
- We integrated DataArchiva with other third-party AppExchange applications that our customer was using.

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