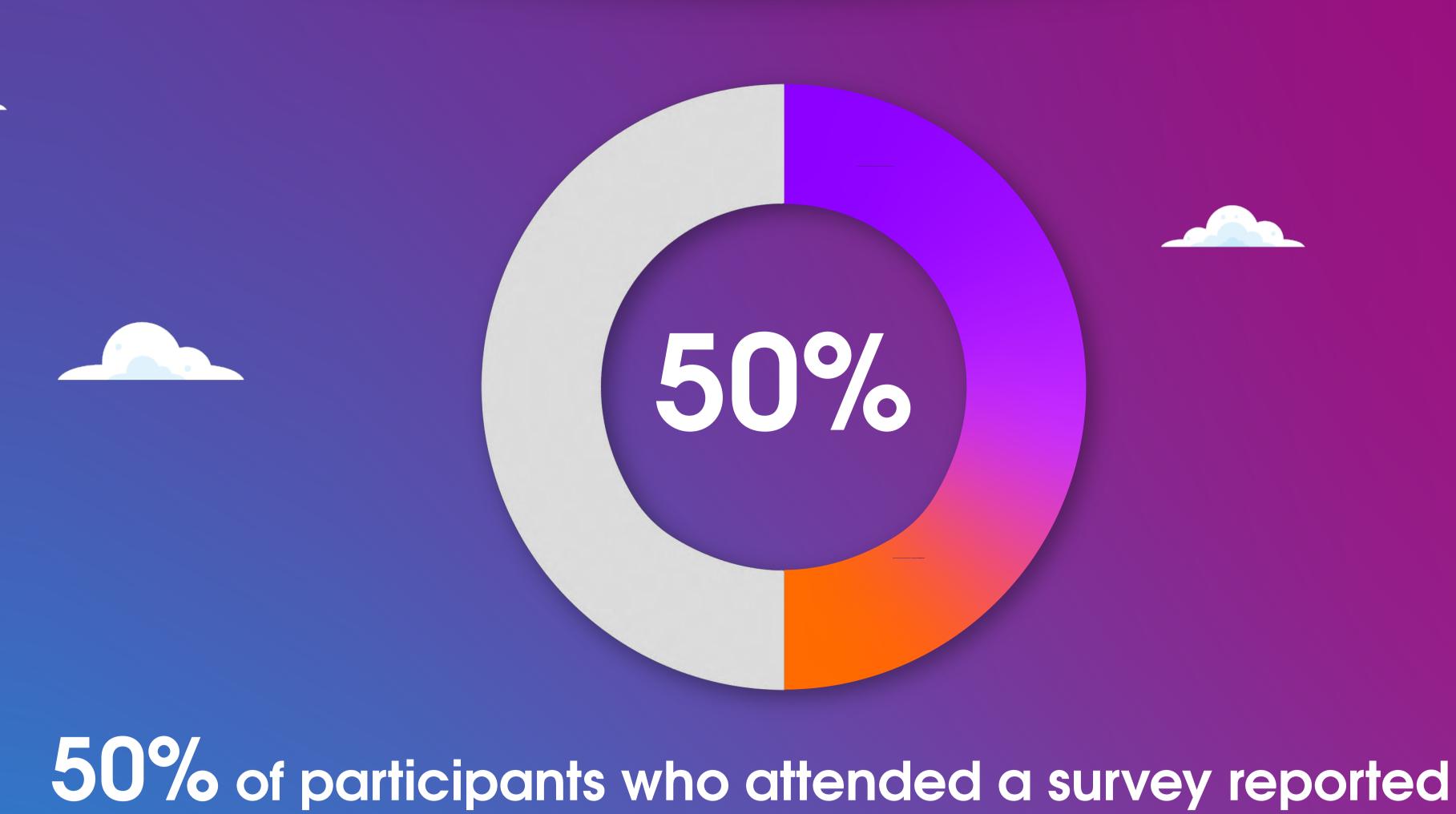
Sciesforce

DOTO LOSS?

Data loss in Salesforce is an unexpected and unfortunate event that causes the data removed or erased from the production org



that they suffered data and metadata loss last year



The Major Reasons Behind Data Loss in Salesforce

1. Human Error

It's so possible that a user might enter incorrect data or delete a record by accident. Studies prove that 49% of data loss happens due to manual errors





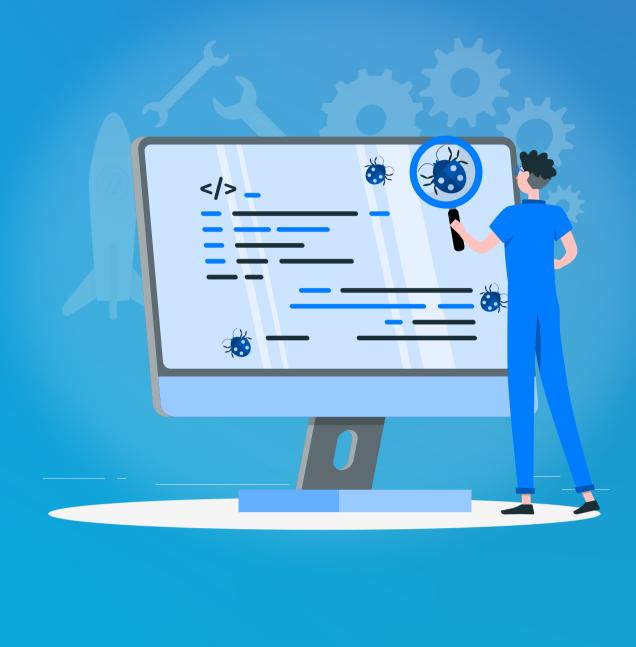
Reasons such as natural disasters can destroy the hard-

2. Hardware Failure

ware that is connected to your server in which your Salesforce is rooted, so happens data loss

3. Bad Code

If there left any errors in the coding structure even after vetted testing, it would lead to unimaginable data loss in Salesforce

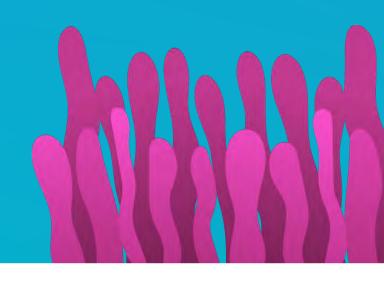




If hackers breach the Salesforce org, they might misuse

4. Cyberattacks

the information or threaten you by asking for an exorbitant ransom



Top Ways to Overcome Data Loss in Salesforce



Salesforce Data

Copy Creation

Important Files

Of

Using SFTP

and Secure **FTP Connections**

Synchronization of Changes Between **Salesforce Servers**

Disabling the

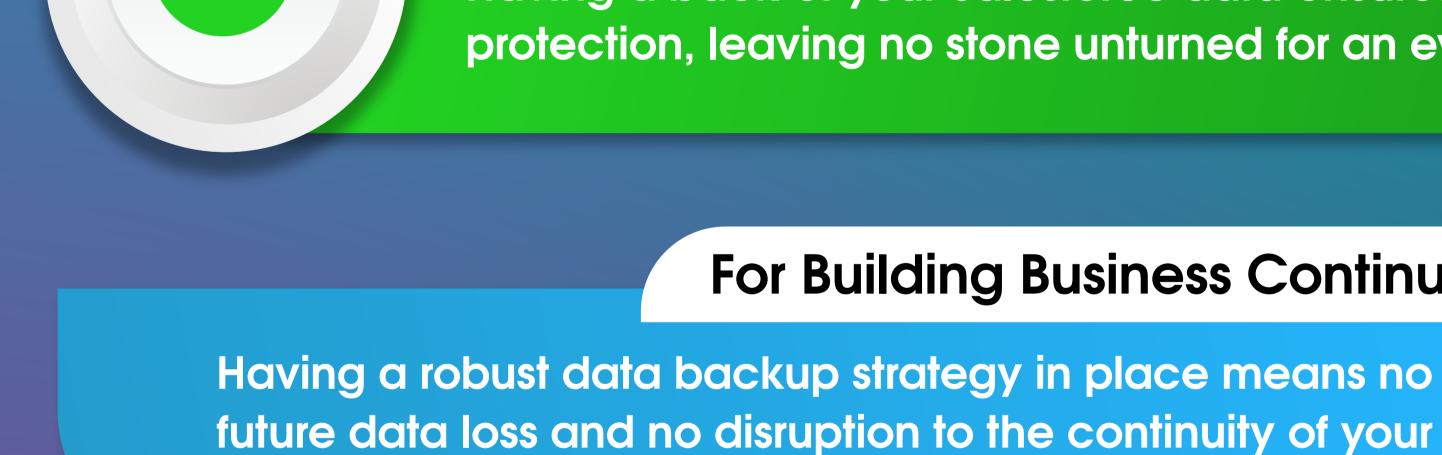
The process of creating a copy of your live Salesforce data in a different platform other than the production environment

What is Salesforce Data Backup?

Why Data Backup is Known to be

the Most Recommended of All?

For Strong Data Protection



business processes

For Zero Data Downtime

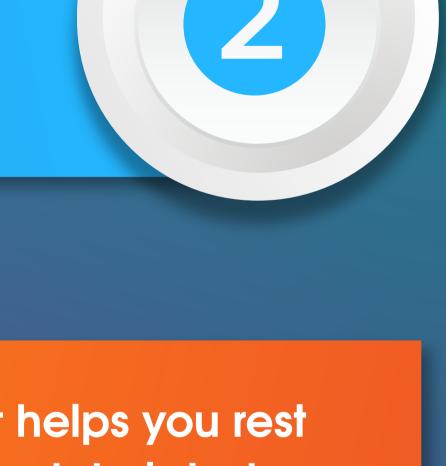
which means no data downtime too

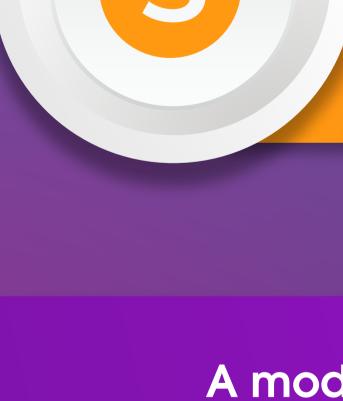
manual efforts as it leverages the power of automation

For Building Business Continuity

Having a back of your Salesforce data ensures its high

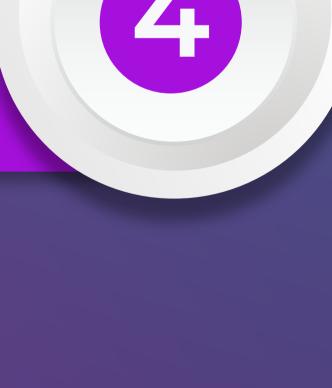
protection, leaving no stone unturned for an event of data loss





If there's no chance for a data loss scenario, it helps you rest assured that there'll be no occasion when your data is lost,

For Embracing Automation A modern backup solution can eliminate the need for



for the end-to-end process

Why DataArchiva's Backup Application is the



Top Choice for Salesforce Data Backup?

DataArchiva backup app asks you to BRING YOUR CLOUD to OWN YOUR BACKUP data

Based on your priority, the application takes the backup of your live Salesforce data and metadata in S3, SharePoint, or Server

as the On-premises platform

For backing up the data, DataArchiva's

backup app leverages your third-party clouds

such as AWS, Azure, Heroku, and GCP, as well

in a CSV format in the external system

It backs up the Salesforce data and metadata

ultimate control of your backup data, letting you decide who can view and access it

DataArchiva Backup empowers you with the



